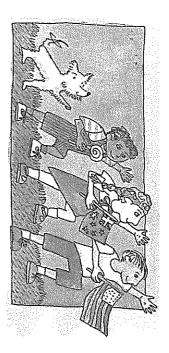
Australian leadership. No vision, no victory Future scenarios for

Robert Burke

No Guts – No Victory
No Guts – No Glory
No Webs – No Wins¹



commercial and social benefits of Australian research keeping the country's destiny in Australian hands and development within Australia. Not to mention defend their nation's interests by keeping more of the be that of Australians who answer the urgent call to No, it's not the battle cry of the Marines. But it should

THE INCLINATION OF Australians to look overseas for leadership is not the inevitable result of a national lack of cleverness or creativity. It is the result of an often faulty perception of ourselves and our world stemming, to a considerable extent, from our infamous and enduring 'cultural cringe'. To meet the challenges of the 21st century, we must dispense with both misleading perceptions and the cringe, not just to keep the commercial benefits of Australian inventiveness at home, but to keep control over our social and political future as well.

Certainly, our deference to things foreign has cost us dearly in economic terms. The most famous – or infamous – example of Australia failing mightily to capitalise on its people's inventiveness is probably the aircraft data recorders now known as black boxes. This sorry tale is worth repeating, because it's an even worse indictment of the lack of foresight and initiative in both our public and private sectors than most people realise. And, as Santayana put it, "those who do not remember the past are condemned to relive it".

LEST WE FORGET: THE BLACK BOX DEBACLE

In 1954, David Warren, of the Aeronautical Research Laboratories in Melbourne, came up with the idea for a means of continuously recording an aircraft's instrument readings and its flight crew's conversation. Warren's boss helped him develop a prototype device, but his initial research and development (R&D) excited no interest among Australia's civil or defence aviation authorities, or big business. Its potential was, however, grasped immediately and enthusiastically when shown to British aviation authorities in 1958. So, with Warren's help, the UK developed the world's first functioning 'flight memory recorder', and the British company involved promptly captured the domestic and much of the world market for the device.

The story doesn't end here. A decade later, when Australia became the first country to make both flight data and cockpit voice recordings mandatory, it approached a US company, United Data Control, to develop the device it specified. So, in fact, Australia

lost out not once, but twice over the black box. It's also investment.3 and Development, it was funded by Australian Laboratories, then part of the Department of Supply research was conducted at the Aeronautical Research worth remembering that because Warren's original taxpayers – who never benefited financially from their

Not so well-known is the case whereby the late

America's Xerox in England, later photocopying to the the invention of a key technology for company, for a mere Rank Organisation Robert Menzies, sold Prime Minister, Sir

1 million Australian

had asked for a royalty payment of only one cent per copy for 50 years, Australia would have made many trillions of dollars to date – and the royalties would still have about ten years to run. pounds (A\$2 million). The technology had been developed by OU Vonwiller at the University of Sydney in 1907 – again, funded by taxpayers. Even if Menzies

30 per cent for business and a staggering 60 per cent for the community. Yet Australia nearly lost its scientific research investment in Australia, including banks, averaging 10 times greater than the rate of return of any other Batterham, says that today, the return on R&D is Consider this: Australia's Chief Scientist, Robin

CSIRO, to federal organisation, the

or inventiveness in of research quality Australia (see There is no lack

in Australian leaders – even though, paradoxically, the leaders themselves identified vision as a key success element. The survey showed that the Australian leadership style was more concerned with the here and now, rather than the perspective of the past or the promise of the future. Leadership Index survey highlighted the lack of vision unfortunately, there is a lack of entrepreneurship. And appendix) but, yes, you guessed it – leadership. The 2002 Mt Eliza

for Australia in having business leaders who think and What does this say about the CEOs and boards of Australian organisations? What are the consequences helped to think differently, more appropriately? act in this way? More importantly, how can they be

GOVERNANCE, GLOBALISATION AND INNOVATION

Some of the answers were indicated at a recent symposium held by the University of Sydney's Faculty of Economics and Business. Each of the speakers at the symposium, 'Governance and Innovation: Beyond the Australian Predicament', was asked to give their personal vision of Australia's future. What was most striking about all the responses was their emphasis on environmental and humanistic issues and values.

Today's biggest social problems are tomorrow's biggest business opportunities. But, acting on this would require a paradigm shift in many Australian attitudes towards leadership.

expound on the of the CSIRO and Livingstone, Chair generations of well-being of future Foundation, chose to Australian Business Catherine

For example,

Australians in a global community. Ron Johnston of the Australian Centre for Innovation and International Competitiveness examined the importance of fostering a 'healthy environment'. Former senator and president of the Australian Labor Party, Barry Jones, described the desirability of progressing to where 'life is not just about economics – a fair and just society'.

he commented that today's biggest social problems are tomorrow's biggest business opportunities. But, acting on this would require a paradigm shift in many corporate and political Australian attitudes towards leadership, both corporate and political.⁶ University of NSW, when, in his address on entrepreneurship in Australia that is aspirational All speakers agreed with Chris Sykes, of the

If Menzies had asked Xerox for a royalty payment of only one cent per photocopy for 50 years, Australia would have made many trillions of dollars to date.

of our time, the needs greater corporate Australia more we realise they the major problems the more we study humility, because flexibility and For instance,

problems, meaning they are interconnected and interdependent. cannot be understood in isolation. They are systemic

FUTURE SCENARIOS FOR AUSTRALIAN LEADERS

be categorised as: There are three possible scenarios for Australian leadership over the next five to ten years. They may

- follow the leader
- borrow the leader
- discover the leader.

following for the past century. The third is the rather continue down the narrow leadership path we've been The first two scenarios may eventuate if we

different, broader path we should instead be heading towards. On the basis of having to know where you're coming from in order to know where you're going, let us now examine the first two scenarios in detail.

capitalising on both. An obvious example is that, given its climate, Australia should occupy pole position in the race towards full commercial exploitation of solar energy.

SCENARIO 1: FOLLOW THE LEADER

In this scenario, Australian leaders continue to:

 focus on exploring the essence of organisational success from the composition

- organisational success from a managerial perspective
- follow directions set by the US
- be ambivalent towards the 'branch' or 'regional office' syndrome
- exhibit expertise in resource extraction, but remain slow to take up or adapt new, value-adding technologies
- focus on an unchallenged management prescription that ignores non-rational or non-Western approaches in favour of the current 'rational' one that emphasises structures, procedures, job descriptions, information and measurement
- isolate themselves from neighbouring countries by sticking to such essentially Western business practices and theories
- follow a leadership strategy that rests on a single way forward, a carefully laid-out plan which provides the organisation with a largely immutable road map for the future
- cling to the pathway of extrinsic motivation
- limit their development to linear, zero loop and single loop learning
- continue to have their success measured only by return on financial and physical capital.

Although comfortable for many and outwardly supportive of the laidback Australian lifestyle, the 'follow the leader' scenario could ensure Australia becomes an irrelevant player in the global arena – not least because, as Australia's enmeshment in worldwide systems increases, challenges to the laidback lifestyle itself will also multiply.

Obviously, some things must change. What these could be was alluded to when Chris Sykes proposed turning today's social problems into tomorrow's business opportunities. An example of what he and speakers with similar views were thinking of, is the belief that, if we can get the environment right, wealth and wellbeing for Australians – individuals and organisations – will follow. This will not only require a change in attitude towards environmental issues – not just on the part of business leaders – but an openness to recognising environmental assets and problems, and

There is no lack of research quality or inventiveness in Australia, but there is a lack of entrepreneurship.

And – yes, you guessed it – leadership

However, not all opportunities are as obvious as the need for us to use more non-fossil fuels. To spot others may require a different way of looking at the world, and a

more independent, imaginative and holistic approach to developing and marketing local products, to the benefit of the local community as well as the bottom line. It will mean giving greater weight to attributes largely ignored, or even considered anathema, in traditional Western business practice. For instance, we all know a lot about IQ. But, how many of us know a great deal about EQ and SQ – emotional and spiritual intelligence quotients?

There is now a general understanding that there are multiple intelligences, as Howard Gardner of Harvard University has demonstrated (see figure 1).

Figure 1

Gardener's nine intelligences

- Linguistic: shown in the extreme of poets
- Logical/mathematical: displayed in all branches of mathematics and science
- Spatial: the ability to hold in your head a model of the organisation of the world around you
- Musical
- Bodily/kinaesthetic: shown, for example, by dancers; the use of the whole or parts of the body to fashion some product or performance
- Interpersonal: awareness of how to get along with others
- Intrapersonal: self-knowledge
- Naturalistic: ecological
- Spiritual: unitive, meaning-giving, contextualising and transformative

oward Gardner: 'Frames of Mind'

Futurist Sohail Inayatullah has also championed the notion of many different intelligences, or ways of knowing. These are important for outstanding leadership in the 21st century, because to be successful, globalisation must take account of diversity

The world economy might at the moment appear quite rigidly set in the Western, capitalist mould – as exemplified by the US – but this is increasingly coming under challenge. Aside from the activities of antiglobalisation groups in the developed world, opposition is also mounting in the developing world. The demolition of New York's World Trade Centre

terrorist atrocities
have certainly
generated a higher
than usual level of
debate, and soulsearching, in

and subsequent

Western nations, about the way the world – including its economy – functions.

Difficulties will arise for Australia if we continue to follow strategies practised by American corporate or political leaders, because they fail to take account of conditions peculiar to Australia and other countries, and are essentially rational, or intellect-based. This means they also fail to take account of uncertainty, chaos and complexity, and place limitations on all the other ways through which we experience and understand the world, such as intuition, instinct, and personal relationships – emotional intelligence, or EQ.⁷

This really does have serious commercial ramifications. Among the reasons why David Warren's black box was of no interest to Australian government and business leaders was because they failed to envision how air travel would, as it were, take off as an industry (despite Australia being subject to 'the tyranny of distance'), and because of their parochial, not to mention arrogant, conviction that, because air accidents would not occur in Australia, a flight data recorder had no future. Apart from being unimaginative in the extreme, this conviction could be construed as tempting fate – an admittedly emotional response, and one which people with EQ would have felt inside, 'in their gut'. Had it been heeded, Australia might have earned a great deal of wealth and a position at the forefront of the nascent aviation technology industry, like another small country, Sweden.

Sadly, we continue to this day to miss out on the full financial rewards of our R&D. For instance, a small Australian company,

Permo-Drive
Technologies, which
claims to have
discovered a way of
making vehicles a

staggering 30 to 40 per cent more fuel-efficient, has not been able to find an Australian financial backer. The US military, however, has stepped into the breach, recently signing a development agreement with the company.

As alluded to earlier, not all the significant dangers involved in the 'follow the (foreign) leader' scenario are economic. It is worth considering whether Australia's government acted wisely when it so promptly followed the US and Britain in publicly backing the more contentious aspects of the United States' war on terror.¹⁰

The 'follow the leader' scenario could ensure Australia becomes an irrelevant player in the global arena.

SCENARIO 2: BORROW THE LEADER

Why build your own

when you can import one ready-made from overseas?
This argument might be valid when the desired product is a Louis XIV chair – but deeply questionable when it's the boss of Australia's biggest resource company (BHP Billiton). Or our biggest retail group

In this scenario:

provider (Telstra).

(Coles Myer). Or our biggest telecommunications

- it is accepted wisdom that an organisation requires a strong, visionary leader in control of a strong, bureaucratic structure in order to succeed
- it is accepted that such a leader cannot be homegrown
- Australian organisations will continue to seek CEOs from overseas
- leadership development in Australia remains America-centric
- the brain drain of potential Australian leaders to foreign-based organisations continues and possibly gathers pace
- self-limiting beliefs persist Australians are not and never will be as good as 'them' (North American leaders such as BHP's Paul Anderson or a whole raft of bosses at Coles Myer)
- non-Australian corporate cultures will be borrowed along with the leader
- organisational change programs mimic those overseas and lack flexibility to respond to Australian conditions; they fail to embrace and capitalise on Australia's multicultural society.

The US is the world's economic powerhouse, but this should not be

this should not be taken to mean that all its corporate practices should be adopted in other cultures. As those

We all know a lot about IQ. But, how many of us know a great deal about EQ and SQ?

Americans who lost their pensions when Enron collapsed can attest, some of its corporate practices should not have been adopted in the US.

Australia should not, of course, take the xenophobic route of rejecting anything simply on the basis of its

indiscriminately adopting, ideas and practices from other countries. being foreign, but we should be adapting, rather than

in any environment Adaptation is vital to survival. We know that change

all elements of an appropriate ways. also change in means that its function in a ecosystem must inhabitants must

e also know that

more contentious aspects of the US' war on terror. followed Britain's lead in publicly backing the

particular way for it

creation – the natural ecocycle of the Australian bush Australia's eucalyptus forests. Destruction leads to a system – much like the bushfires that rejuvenate destruction is a necessary component in the lifecycle of always mean building. The concept of creative Australian/Western organisational paradigm) doesn't doing this, we can appreciate that growth (the use the ecosystem as a metaphor for organisations. By prominently at the Sydney University symposium, and to flourish. So, extending the biological metaphor, let us return to the environment, which featured so

the ability to realise that a healthy organisation has elements in all phases of the ecocycle simultaneously. deliberately destroy – stop doing – leaders in particular to think about what they need to desirable future leadership scenario invites Australian Australian corporate environment. This also means Drawing from this biological metaphor, the most to rejuvenate the

SCENARIO 3: DISCOVER THE LEADER

corporate leaders as never before environmental issues demand the attention of must take account of factors beyond the narrow borders of the free market economy. Social and performance indicators (KPIs) as evidence of corporate CEO could point to profit, share price or key makes a successful organisation?' Not so long ago, a Ultimately, it all comes down to one question: 'what But the bar has been lifted. Today, the answer



government acted wisely when it so promptly It is worth considering whether Australia's as an opportunity to help produce a leadership style that is transformational; one that is uniquely However, a higher bar should not be viewed as an insurmountable obstacle. Rather, as Chris Sykes contended at the Sydney symposium, it should be seen Australian yet capable of

should change in themselves how they within the global leaders should ask economy. Our nation's benefit functioning to the

would facilitate a future in which Australia: order to create a 'leadership – Australian-style', which

- described by its authors, Bill Cope and develops a unique leadership style suited to its own world view implicit in 'productive diversity' Pacific region. Such a style could centre on the character and needs, and to its position in the Asia-Business Review further explores this concept Karen Morley's article in this edition of the *Mt Eliza* Kalantzis, as 'an act of strategic optimism. Australian model for work and management [Mary , a new
- natural capital as well as share value who are judged on returns on human, social, and has leaders who excel in the quadruple bottom line
- the world's best has leadership development schools rated as among
- has leaders committed to learning, and continuously developing and challenging themselves
- about their impact on others (both individuals and groups), and take steps to improve themselves and the perceptions others have of them nurtures leaders who constantly seek feedback
- has leaders who behave consistently, and from an acknowledged value base
- and the task to the requirements of the organisation, the team has leaders who adopt a leadership style appropriate
- and complexity of current organisational demands develops leaders who can deal with the ambiguity
- rewards leaders who are action-oriented.

they have great leadership? in the global village? How will Australians know when knowing and care for all Australians as well as others leaders show they understand different ways of meaning to Australian lives? How do Australian Australia? How does Australian leadership add questions: What is the purpose of leadership in be conscious of, and seeking answers to, several Scenario 3 asks Australian leaders to always to

would be to use as a benchmark the principles One possible way of answering the last question

espoused by someone generally acknowledged to be an outstanding Australian leader. Lieutenant-General Peter Cosgrove, 2001 Australian of the Year, commander of Australian forces in East Timor and now head of the Australian Defence Force, has described what he considers to be the six main prerequisites for leadership:

- Ethics: the most important of all. Integrity, not expediency, should underpin all decisions. In the long run, this will be discerned by others and will yield the best results
- Courage: moral courage in particular, which should go hand-in-hand with tenacity, the will to follow through on a decided course of action
- Compassion: compassion for fellow human beings and, particularly, the ability to demonstrate it, and elicit it in others. Cosgrove emphasised that with compassion comes weighing the cost, particularly the human cost, of all that we do
- Humility: we are all on life's journey together, and humility goes hand-in-hand with compassion. The general stressed that while some believe in leadership as a final destination and perfectible achievement, he believes leadership is a journey and

- no-one can ever truly perfect it all leaders must remain open to learning
- Observed experiences and communication:
 Cosgrove explained that it is critical that good
 leaders have exceptional powers of observation and
 perception, and that their communication skills are
 honed and used continuously. It is important not to
 adopt a 'follow me' approach, but to transmit the
 message clearly
- Incurable optimism: The general said that, although he believed he was by nature a pessimist, he also felt that when in a leadership role, he should, and did, express optimism.¹³

The holistically oriented 'discover the leader' scenario, the emerging importance of EQ and SQ, and such ideals of leadership as expressed by Cosgrove, necessitate a new strategic conversation for Australian organisations. Figure 2 is my attempt at a more effective model for achieving sustainable futures. It incorporates anticipatory action learning, and draws on the work of Sohail Inayatullah, Richard Slaughter, Richard Bawden, Edgar Schein, and Malcolm Davies.

Figure 2 shows leadership as a non-rational process, now associated more than in the past with EQ and

Figure 2

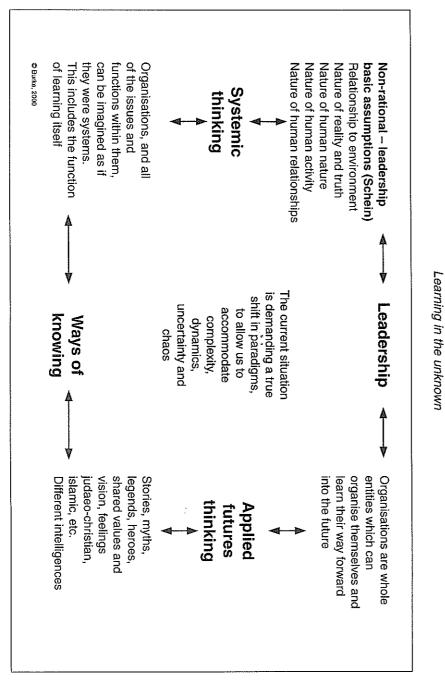


Figure 3
Knowledge and ignorance

spiritual intelligence, or SQ. IQ is common to all, but more directly related to management or rational processes, which often results in the use of a linear deterministic methodology. It illustrates that EQ and SQ use different neural patterns (tracts) in our brain, which better equip us for dealing with complexity and chaos.

This model supports the Mt Eliza leadership model (page 8) in that it offers an implementation pathway that the 'discover the leader' scenario could follow.

Today, many people have difficulty recognising leadership in business. From the literature, it appears leadership in business is considered only in terms of increasing shareholder wealth or meeting KPIs. As an Australian witnessing the downfall of one of our national icons, Ansett Airlines, as well as companies such as HIH Insurance and One.Tel, I was amazed to see many of the CEOs and senior managers of these failed enterprises receiving huge bonuses based on achieving KPIs. Ansett's CEO, Gary Toomey, was one of them, despite the fact that the company was disintegrating around him at the same time.

There are examples of extraordinary, original and identifiably Australian leadership that support the

'discover the leader' scenario. An outstanding one is that of Ian Kiernan, founder of Clean up Australia. Kiernan now has a Clean up the World movement, with 40 million volunteers in 120 countries spending one day a year on spring-cleaning the globe.

Kiernan's "is an organisation for its time," says Wendy McCarthy, the former head of the Australian Heritage Foundation. "It does not agonise in the way many other environmental organisations do. It just gets on and gets into it." This has to a great extent been made possible by Kiernan's adoption of both a rational (scientific) approach and a non-rational (humanistic) approach – IQ plus EQ and SQ.

The 'discover the leader' scenario emerges from the Mt Eliza leadership model developed by Karen Morley. It affords Australians the opportunity to re-examine their place in the global village and provide appropriate and inspirational leadership of quality, credibility, and courage.

The 'discover the leader' scenario will result in us developing and marketing our discoveries in a superior fashion through the process of transforming our thinking and our planning methodologies, through destroying the power of the 'cultural cringe' mindset.

model of strategic planning. Key elements are: thinking. In the current environment of change, the leader' preferable to the traditional complexity and uncertainty, this alternative is The recommended approach for bringing the 'discover scenario into being is applied rational, left-to-right futures

- understanding the current drivers of change and social, political and ecological emerging trends - economic, business, technological,
- assessing the impact of these drivers on Australia
- organisations including the 'discover the leader' scenario, and assessing how each will impact on Australia and its developing alternative scenarios of the future,
- production capabilities and identifying any shortfalls assessing Australia's current leadership and
- developing a vision for Australia's preferred future and creating a new story around this vision
- preferred future. through backcasting, creating a history of the

to do likewise. provide proof of its efficacy, and should convince others accordance with the 'discover the leader' scenario will rewards reaped by organisations that operate in Of course, nothing succeeds like success. The By contrast, organisations which fail to

> myriad interdependent parts. Like an ecosystem, failure in any of these will adversely affect the whole. make appropriate adjustments to the changing global economic and political environment will pay a heavy As will we all, because Australia comprises

to discard the 'cringe' and related false perceptions policies and practices which are best suited to about our capabilities, who can identify and implement for holistic solutions, who have the intestinal fortitude maintaining the stability and prosperity of this We need to develop leaders who recognise the need

No Vision - No Victory As the Sydney symposium was told:

No Webs – No Wins 🖈 No Guts – No Glory



ENDNOTES 1. Narelle E

- Narelle Kennedy, CEO Australian Business Foundation, speaking at a University of Sydney symposium, Governance and Innovation: Beyond the Australian Predicament, 24th July, 2002. ('Webs' refers to the interconnectedness of all
- N things - organisms, social systems and ecosystems.) S S Schaetzel puts it this way; 'Colonial Cringe is a type of national inferiority complex which manifests itself in a new computer developments and we are now spending some \$27 billion per year on imported data processing equipment and software. From, 'When the Chips are Down', Sydney number of ways, eg appeals to the overseas expert, the slating of local endeavours and so on ... He gives as another example that: Several laboratories had promising hardware in Morning Herald, development. But the Menzies government stopped financing 18 May 1996.
- ω defence.gov.au/index.html. Organisation. For more information, visit: http://www.dsto the Defence, Science and Technology
- 4 Nov/Dec 1996 Colonial Cringe and Clever Australia', ATSE Focus, No.94
- Ċτ in Salinity Control and Greenhouse Control'. of ResMed, Bob Frater, described how Australia could be 'No 1 Australia's Chief Scientist, Robin Batterham, spoke at the Sydney University symposium on 'Australia – One of the Worlds Real Leaders in Sustainability'; the Research Director
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- J. Macken commenting on Sohail Inayat Australian Financial Review, 1 January 1999 Sohail Inayatullah, Weekend
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 Bill Cope and Mary Kalanizis, 'Productive Diversity A New, Australian Model for Work and Management', Pluto Press, For example, in the wake of the Kuta terrorist massacre, the
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 Rotary Luncheon Address, Melbourne, 30 May 2001
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Appendix

100 years of Australian innovation (incomplete list)

1906: Feature Film The Story of the Kelly Gang was the world's first feature length

The key technology for the invention of xerography was developed by Professor O U Vonwiller at the University of Sydney. It was a method of photographic copying which formed the basis of Xerox copying

While the German firm Bayer first produced aspirin, a Melbourne pharmacist George Nicholas and experimenter, Henry Woolf Smith produced a high-grade aspirin product, 'Aspro', that later took over the international market.

1918: Anthrax Vaccine

John McGarvie Smith donated his secret discovery of an anthrax vaccine to the NSW Government shortly before his death.

1926: Heart Pacemaker

wished to remain anonymous, invented the original pacemaker in A doctor from the Crown Street Women's Hospital in Sydney, who

1947: Cloud Seeding

experiments, making rain fall near Bathurst, NSW.

1952: Atomic Absorption Spectrophotometer
Sir Alan Walsh of the CSIRO invented this instrument used for CSIRO conducted the first successful cloud seeding

The first prototype of a solar water heater was developed at CSIRO high speed chemical analysis of metallic elements.

1953: Solar Water Heater

1957: Permanent Crease Trousers Victoria.

The process of producing permanent creases in fabric was developed by Dr Arthur Farnworth of CSIRO by adding a special resin to wool fibres to change their chemical structure.

1958: Black Box Flight Recorder

Dr David Warren in Melbourne invented the first black box flight memory recorder. The unit recorder the pilot's voice and a few

1961: Ultrasound

Department of Health. Kossoff and David Robinson built the first ultrasound at the ultrasonics institute in the Commonwealth

1970: Microsurgery Pioneered

Professor Earl Owen from Sydney pioneered microsurgery techniques by performing the first microsurgery operation when he rejoined an amputated index finger.

1973: Pop Top Can

Sir Ian McLennan of BHP came up with the idea of press-buttons where the button is hinged to the can and does not cause a litter

1973: In-vitro Fertilisation

The world's first pregnancy using IVF technology was reported from Monash Medical Centre.

1975: Interscan

approach and landing was successfully tested guidance system at Tullamarine Airport, using

1979: Bionic Ear

The cochlear implant, designed to help the hearing impaired and profoundly deaf, was invented by Professor Graeme Clark of the profoundly deaf, was invented by University of Melbourne.

1984: In-vitro Fertilisation

The first frozen embryo baby was born in Melbourne using a technique developed by Dr Alan Trounsen and Dr Linda Mohr.

efficient solar cell. 1986: Gene Shears 1985: World's Most Efficient Solar Cells
Dr Stuart Wenham and need Dr Stuart Wenham and Professor Martin Green from the University of New South Wales produced the world's first 20%

and unwanted genes in plants and animals – was made by CSIRO scientists, Dr Wayne Gerlach and Dr Jim Haseloff. 1987: Wave Piercing Catamaran The discovery of gene shears – molecules used to remove harmful

Ship builder Incat Australia Pty Ltd designed a low buoyancy bow which helps the catamaran pierce through waves, resulting in a faster and smoother journey.

1988: Plastic Banknotes

polymer banknote made from tough plastics. These notes last longer and counterfeit than paper money. CSIRO and Note Printing Australia developed the world's first ough flexible polypropylene and are more difficult to

machine for the blind. 1990: Reading Machine for the Blind
Milan Hudecek of Melbourne invented the world's first reading

2000: Biodegradable Packaging

packaging materials based on starch. The Cooperative Research Centre for In Manufacture and Packaging Science developed International Fooded new biodegradable

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